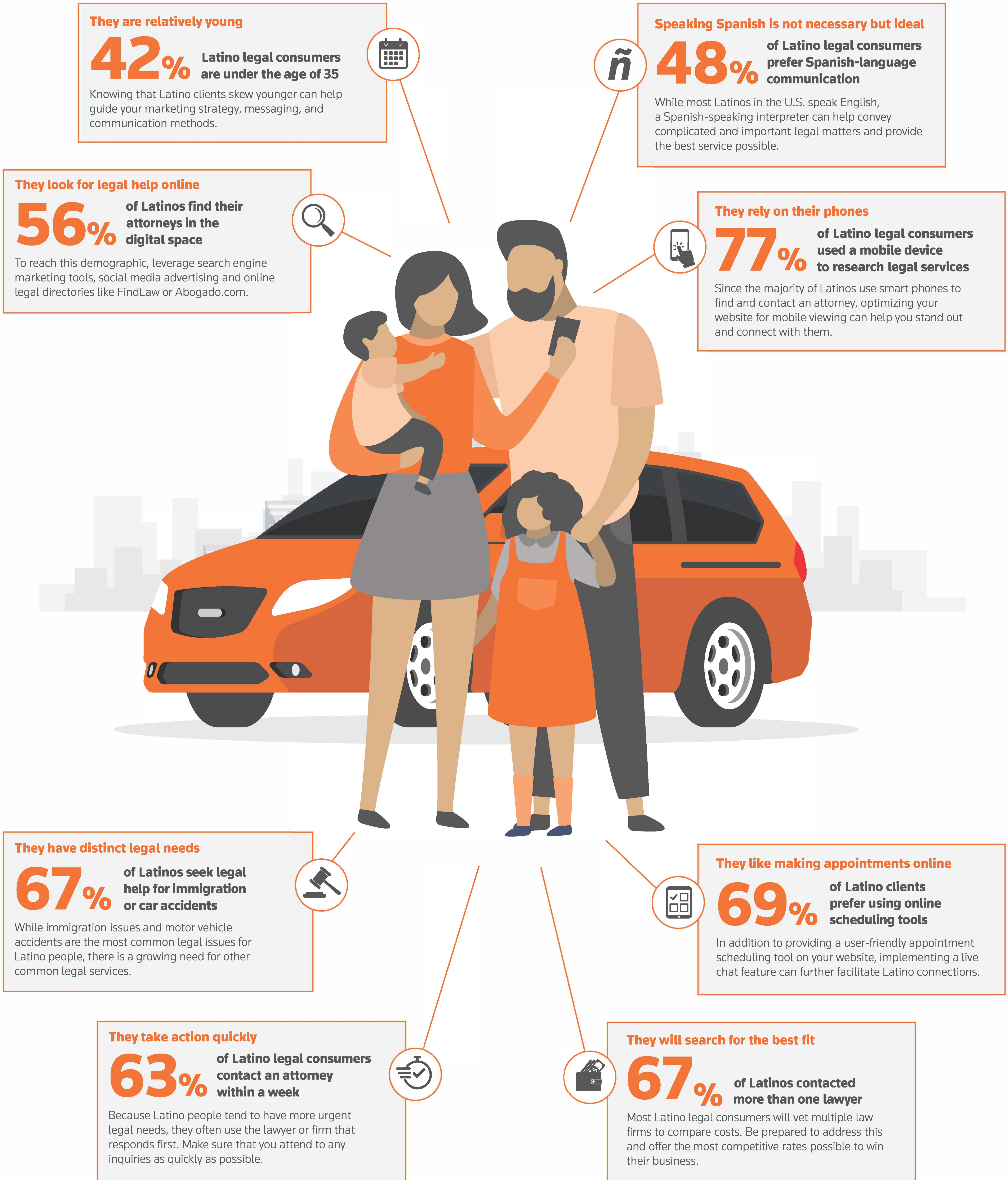


Understanding Latino Legal Consumers

Today, Latino legal consumers in the United States represent a promising and largely untapped market for law firms of all sizes and geographical locations. By 2030, approximately 74.3 million Latino people will live in the U.S., and they already command a whopping \$1.7 trillion in purchasing power. Given the growing demand for legal services that already exists among Latino communities, law firms would be wise to learn more about this unique demographic.



To learn more about how your firm can serve this growing community, check out our [Guide to connecting with Latino clients](#), or explore FindLaw's [Spanish Language Solutions for Lawyers](#).